



Overview

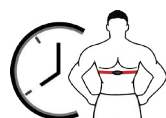
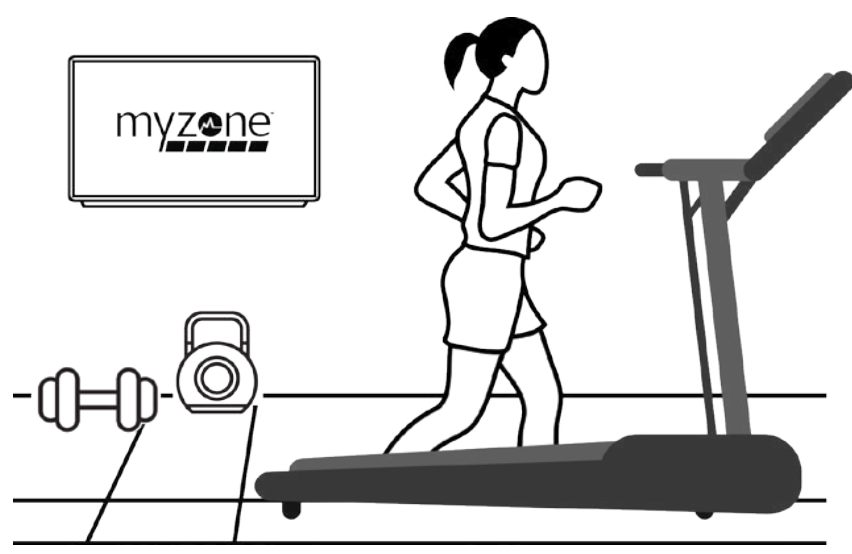
What & Why

What is Myzone?

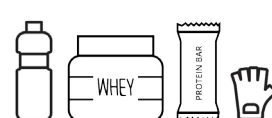
Myzone delivers a wearable and app solution for the fitness industry. It is designed for you to focus on your users, driving them to be fully engaged with, in-house and global challenges, virtual classes and live facility displays. The Myzone app creates a club community platform, allowing trainers to communicate directly with users & can grow networks, motivate each other.

Why Myzone

The complete solution offers real-time analytics. The MZ module is also one of the most accurate on the market with the accuracy of an EKG (99.4%).



Myzone members stay **24%** longer



Members spend **3x** more money



Members with Myzone stay **33%** longer

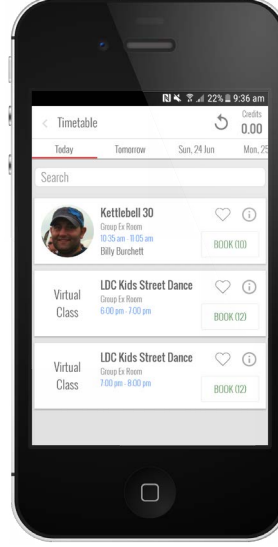
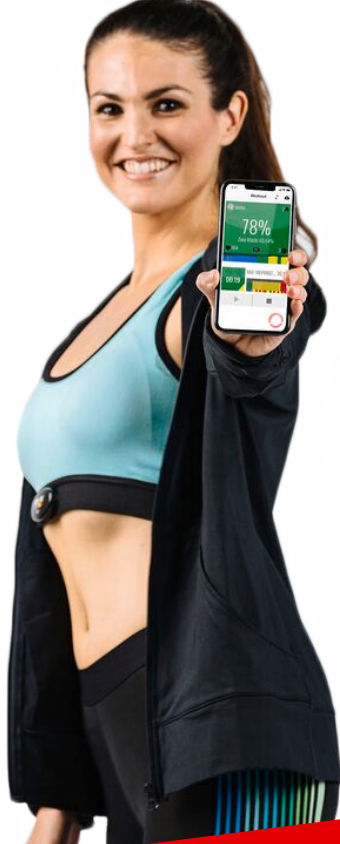


Myzone App

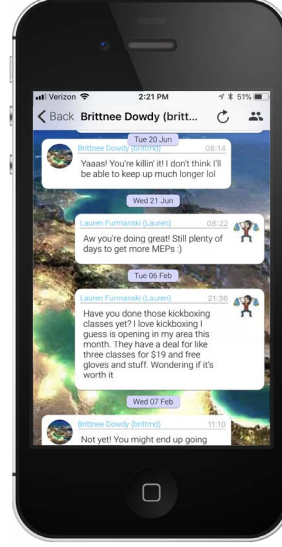
View your most recent workout, MEP count (Myzone Effort Points), KCal count, and personal goals on your homepage feed. Here is where you will receive a direct feed of your Social Connections' recent workouts.

Communication

Myzone aids communication to customers with a club, they can join your club as the facility code that you when they register issue is your space. Meaning you can add in **MZ-Book**, create challenges, create communities and improve communication via **MZ-Chat** as well as directly messaging customers turning your club in a hive of activity.



MZ-Book



MZ-Chat

MZ Module: Which to choose?

- MZ-1**
 - Users work out only in a club environment or outside and always have a smartphone with them.
 - Users are seeking a cost effective alternative to keep track of their workouts.
 - The club operator wants to build value in paid programming by offering a wearable product bundled into the total package.
- MZ-3**
 - Users work out in a large club and move between rooms, requiring memory to record every heart beat.
 - User plays goes outside without their smartphone. This user requires memory to track his/her efforts.



Myzone Moves



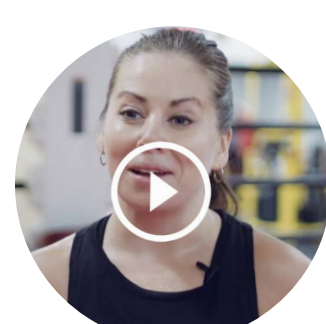
Myzone Hype Video



Welcome to Myzone



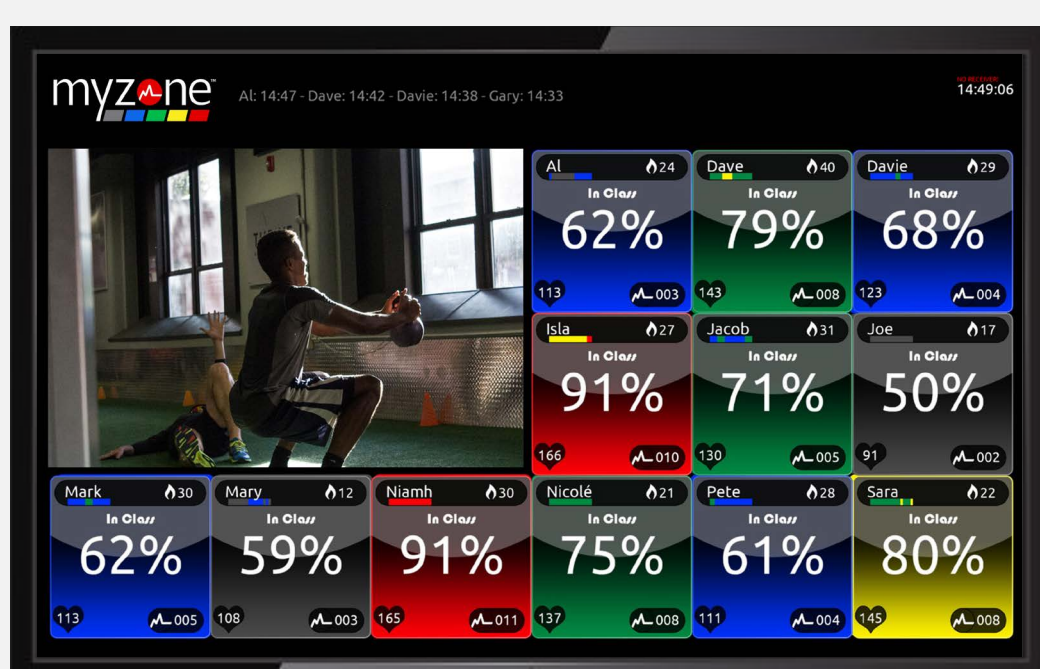
Social Mini Video



Retro Fitness

Live Feedback

Screens around the club provide a real-time display of members heart rate, training intensity, and calories burned. Instant feedback and immediate reward drives motivation and encourages habit formation.



Other Products

Myzone offers other products such as sports bras, compression shirts, and the MZ-60 watch.

The MZ-60 watch pairs directly with your MZ-3 activity belt to display your heart rate, intensity level, and calories.

